

**INFORME DE INTELIGENCIA ESTRATÉGICA**

**EMPRESA: xxxxxxxxxxx**





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**Índice de gráficos**

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1. **INTRODUCCIÓN**

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1. **INTELIGENCIA ESTRATÉGICA**

SECTOR FINANCIERO

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***Área de Servicio al Cliente***

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***Área Comercial***

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***Área de Tecnología***

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***Área de Recursos Humanos***

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***Área Administrativa***

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COOPERATIVAS FINANCIERAS

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***Área de Servicio al Cliente***

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***Área Comercial***

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***Área de Tecnología***

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***Área de Recursos Humanos***

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***Área Administrativa***

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SECTOR SERVICIOS

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TELECOMUNICACIONES

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***Área de Servicio al Cliente***

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***Área Comercial***

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***Área de Tecnología***

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***Área de Recursos Humanos***

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***Área Administrativa***

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LOGÍSTICA

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***Área de Servicio al Cliente***

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***Área Comercial***

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***Área de Tecnología***

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***Área de Recursos Humanos***

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***Área Administrativa***

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SECTOR ECONÓMICO: COMERCIO AL POR MENOR

RETAIL

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***Área de Servicio al Cliente***

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***Área Comercial***

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***Área de Tecnología***

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***Área de Recursos Humanos***

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***Área Administrativa***

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1. **CONCLUSIONES**

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1. **BIBLIOGRAFÍA**

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